

CE SARASOTA

2023



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WELCOME

Thank you for joining us as we launch OEC's first Sarasota conference. The philosophy of Optometric Education Consultants (OEC) is to help optometrists enhance care of their patients through timely, clinically pertinent, and highly interactive education.

We could not offer the pricing, meals and guest speakers without our exhibitors and ask you to take some time to visit with them during breaks. We implemented a BINGO game to encourage vendor-attendee interaction. Prizes awarded are as follows: First place- full refund of registration, second place - 50% refund of registration or third place - 25% refund of registration.

Florida Doctors: The TQ exams are \$10 per course and certificates are issued immediately upon taking the online test. CE Broker will be updated a few days later. If you do not need the exams of course simply delete the link.

Regardless of the location, our conferences are always COPE accredited and Florida approved. If you need additional hours consider our webinar and/or live conference schedule. We have enduring courses that can be taken at your leisure also. Our enduring and webinar courses are all COPE approved but we ask that you confirm that this type of education is acceptable for your state.

To view upcoming webinars bookmark: [webinars](#)

To view enduring courses bookmark: [enduring](#)

To view upcoming in-person conferences: [live conferences](#)

Annual Ocular Disease Update 2023

March 18, 2023

Delaware Country Club

Muncie, IN

Mid-Winter Getaway

April 14-16, 2023

Arizona Grand Resort and Spa

Phoenix, AZ

Rosenberg - OEC European Conference

May 25-27, 2023

Art Hotel Heidelberg

Heidelberg, Germany

Sunshine State Summer Conference

June 16-18, 2023

Orlando World Center Marriott

Orlando, FL

Mackinac Island OEC Summer Meeting

August 18-20, 2023

Mission Point Hotel

Mackinac Island, MI

Music City Fall Classic

October 20 – 22, 2023

Doubletree Hilton

Nashville, TN

Again, thank you for trusting OEC with your educational needs!

Greg, Joe, and Vanessa

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Gold Industry Partners

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Silver Industry Partners



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SCHEDULE

Saturday March 4, 2023

7:00am – 8:00am	Registration & Breakfast with Exhibitors	Hours CEE/TQ
8:00am – 8:20am	Industry Partner Informational Talk with Johnson & Johnson Speaker -Beau Clay Optics in current Premium Lenses	No CE credit
8:20am – 10:00am	Oral Pharmaceuticals in Eye Care - Pearls from an Optometrist and Pharmacist Greg Caldwell, OD and Tracy Offerdahl, Pharm.D	2 hours CEE/TQ
10:00 am – 10:30am	Introductions and Break with Exhibitors	No CE credit
10:30am – 12:10pm	Neural Pearls Joseph Sowka, OD	2 hours CEE/TQ
12:10pm – 1:10pm	Exhibitor Lunch and Industry Partner Informational Talk Horizon Therapeutics - Jennifer Murdock, MD	
1:10pm – 2:00pm	Antimicrobial Primer: Things That “Bug” Us Tracy Offerdahl, Pharm.D	1 Hour
2:10pm - 3:50pm	Ocular Biologics, Biosimilars, and Drugs for the Eye- What’s the Difference and What’s New Greg Caldwell, OD and Tracy Offerdahl, Pharm.D	2 hours CEE/TQ
3:50pm- 4:40pm	Industry Partner Informational Talk David Keith Break with Exhibitors	
4:40p – 5:30pm	The William J. Lahners Memorial Lecture: Leveraging the Latest and Greatest Technologies in Refractive and Lens-based Surgery William Soscia, MD/ Priya Mathews, MD / Joaquin DeRojas, MD	1 hour
5:30pm – 6:30pm	Optional Social Event: Happy Hour	

Sunday March 5, 2023

8:00am – 8:40am	Registration & Breakfast	
8:40am – 9:00am	Industry Partner Informational Talk Oyster Point - David Tetto	
9:00am – 10:40am	Integrative and Functional Medicine: New Opportunities for Optometry Greg Caldwell, OD / Tracy Offerdahl, Pharm.D	2 hours CEE/ TQ
10:40am–11:20am	Break with Exhibitors	
11:20am – 1:00pm	The Glaucoma Puzzle: When the Pieces Don't Always Fit”? Mark Dunbar, OD	2 hours CEE/TQ
1:00pm– 2:20pm	Exhibitor Lunch and Industry Partner Informational Talk Bausch & Lomb - Nora Cothran, OD	
2:20pm–4:00pm (Concurrent)	Prevention of Medical Errors Joseph Sowka, OD / Barry Frauens, OD	2 hours
2:20pm–4:00pm (Concurrent)	Hot Topics in Retina Mark Dunbar, OD	2 hours TQ
4:00pm-5:40pm (Concurrent)	Florida Jurisprudence Joseph Sowka, OD / Barry Frauens, OD	2 hours
4:00pm-5:40pm (Concurrent)	Grand Rounds: Improving Eye Care and Outcomes for Patients Greg Caldwell, OD	2 hours TQ

COURSE NOTES



COURSE NOTES

DOWNLOAD

Oral Pharmaceuticals in Eye Care - Pearls from an Optometrist and Pharmacist
Greg Caldwell, OD and Tracy Offerdahl, Pharm.D

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Neural Pearls
Joseph Sowka, OD

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Antimicrobial Primer: Things That “Bug” Us
Tracy Offerdahl, Pharm.D

DOWNLOAD

Ocular Biologics, Biosimilars, and Drugs for the Eye- What’s the Difference and What’s New
Greg Caldwell, OD and Tracy Offerdahl, Pharm.D

DOWNLOAD

The William J. Lahners Memorial Lecture: Leveraging the Latest and Greatest Technologies in Refractive and Lens-based Surgery
William Soscia, MD, Priya Mathews, MD, Joaquin DeRojas, MD

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Integrative and Functional Medicine: New Opportunities for Optometry
Greg Caldwell, OD and Tracy Offerdahl, Pharm.D

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The Glaucoma Puzzle: When the Pieces Don't Always Fit”?
Mark Dunbar, OD

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Prevention of Medical Errors
Joseph Sowka, OD/ Barry Frauens, OD

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Hot Topics in Retina
Mark Dunbar, OD

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Florida Jurisprudence
Joseph Sowka, OD/ Barry Frauens, OD

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Grand Rounds: Improving Eye Care and Outcomes for Patients
Greg Caldwell, OD

SPEAKERS



Greg Caldwell, OD, FAAO

Greg Caldwell, OD, is a 1995 graduate of the Pennsylvania College of Optometry. He completed a one-year residency in primary care and ocular disease at The Eye Institute in Philadelphia Pennsylvania. He is a fellow of the American Academy of Optometry (AAO) and a Diplomate of the American Board of Optometry (ABO).

He currently works in Duncansville and Johnstown, Pennsylvania as an ocular disease consultant. Dr. Caldwell's primary focus is the diagnosis and management of anterior and posterior segment ocular disease and he has been a participant in multiple FDA investigations. Dr. Caldwell has lectured extensively throughout the county and over twelve countries internationally. In 2010 he served as President of the Pennsylvania Optometric Association (POA) and served on the AOA Board of Trustees 2013-2016. He is President of the Blair/Clearfield Association for the Blind.



Mark Dunbar, OD, FAAO

Dr. Mark Dunbar has been a member of the optometric staff at the University of Miami's Bascom Palmer Eye Institute for over 30 years and currently serves as the Director of Optometric Services. He is also Co-Chairman of the Conference Advisory Board for Vision Expo.

Dr Dunbar is a Fellow of the American Academy of Optometry and is a founding member of both the Optometric Glaucoma Society (OGS) and the Optometric Retina Society (ORS). Dr. Dunbar also serves on the Editorial Boards for Review of Optometry where he writes the monthly column "The Retina Quiz."



Joseph Sowka, OD, FAAO, Diplomate

Dr. Joseph Sowka is an attending optometric physician at Center for Sight in Sarasota, Florida, a large medical-surgical practice where he focuses on glaucoma management and neuro- ophthalmic disease. He was formerly Professor of Optometry at Nova Southeastern University College of Optometry for 28 years where he served as Chief of The Advanced Care Service and Director of the Glaucoma Service at the College's Eye Institute. He was the Program Coordinator and Supervisor for the Ocular Disease Residency. Dr. Sowka is a founding member of both the Optometric Glaucoma Society and Optometric Retina Society. He is also the Founder and Chair of the Neuro-Ophthalmic Disorders in Optometry Special Interest Group for the American Academy of Optometry. Dr. Sowka is a Glaucoma Diplomate of the American Academy of Optometry. He is a partner and co-owner of Optometric Education Consultants.

SPEAKERS



Tracy Offerdahl, PharmD, BPharm, RPh, FAAO

Dr. Offerdahl attended Temple University School of Pharmacy in Philadelphia, PA, for both her undergraduate and graduate degrees. Upon completion of her Doctor of Pharmacy degree, she completed a Residency at Temple University Hospital, where much of her time was spent in internal medicine and infectious diseases.

She is currently on faculty at Salus University in the Department of Optometry, where she is the course director and instructor for all systemic pharmacology courses for students in the optometry, audiology, and physician assistant programs. Additionally, she is a practicing clinical pharmacist with a pharmacy and a patient care practice site in Rosemont, PA.

Dr. Offerdahl is currently earning another degree in holistic medicine, as well as additional certifications in veterinary pharmacy. She lectures extensively in the optometry community.



Barry Frauens, OD, FAAO

Dr. Barry J. Frauens graduated with honors from Nova Southeastern University College of Optometry in 1996 and thereafter completed a one-year residency program in Primary Care optometry at the Pennsylvania College of Optometry.

Dr. Frauens is a full-time faculty member at Nova Southeastern University College of Optometry where he holds the rank of Associate Professor and serves as the Chief of the Primary Care Service at the N. Miami Beach Clinic. Dr. Frauens served as Chair of the Department of Clinics as well for nearly a decade.

Dr. Frauens is a past President of the Florida Optometric Association and the Broward County Optometric Association. He is the 2002 recipient of the BCOA 'Optometrist of the Year' award, the 2003 'NSU Distinguished Alumni Achievement' award, the 2006 FOA 'Optometrist of the Year' award and the 2017 FOA Edward K. Walker 'Optometrist of the Decade' award.

Dr. Frauens has published numerous journal articles in the refereed literature. He is a fellow of the American Academy of Optometry, a fellow of the Optometric Glaucoma Society, a Fellow of the Optometric Retina Society and is one of the first Optometrists in the profession to become Board Certified by the American Board of Optometry. Dr. Frauens has lectured locally, regionally, nationally and internationally covering numerous subjects in anterior and posterior segment ocular disease management as well as prevention of medical errors. His current research interests include glaucoma

SPEAKERS



Priya Mathews, MD

Dr. Priya Mathews is a board-certified, fellowship-trained cataract, refractive, and corneal surgeon at Center For Sight. She earned her Bachelor of Science in Biological Sciences and Bachelor of Arts in Psychology degrees from the University of Maryland, graduating summa cum laude and valedictorian of her graduating class. She received her Medical Degree from Johns Hopkins University, and also earned her Master's in Public Health, with a concentration in epidemiology and biostatistics, at the Johns Hopkins Bloomberg School of Public Health. Dr. Mathews completed her ophthalmology residency at Harkness Eye Institute at Columbia University Medical Center in New York City, followed by a fellowship in Cornea, External Diseases, and Refractive Surgery at Johns Hopkins Wilmer Eye Institute.

Dr. Mathews specializes in cataract, cornea, and refractive surgery. She is an expert in the diagnosis and management of cornea and external diseases, including Keratoconus, Fuchs' Dystrophy, autoimmune diseases, and severe dry eye disease. Dr. Mathews is dedicated to offering to her patients the most advanced surgeries and procedures available, including partial thickness corneal transplantation (DMEK and DSAEK), full-thickness corneal transplantation, corneal crosslinking, intense pulsed light (IPL) therapy, thermal pulsation, blepharoexfoliation, and laser vision correction with LASIK and PRK.

Dr. Mathews has extensive scientific research experience, publishing over 30 peer-reviewed publications in top medical journals. She is a member of the American Academy of Ophthalmology (AAO), the American Society for Cataract and Refractive Surgery (ASCRS), the Pediatric Keratoplasty Association, and the International Society of Refractive Surgery. She has volunteered for numerous medical and surgical mission trips to places around the world, including Haiti, Guatemala, India, Philippines, and Bolivia. Dr. Mathews has a particular interest in combatting the global burden of corneal blindness. She has received and continues to receive multiple grants to support related initiatives, including the ASCRS International Service Grant and the prestigious AAO Hoskins Center IRIS Registry Research Fund Award. Dr. Mathews lives in Sarasota with her husband Joaquin and their two young children Isabella and Leonardo. She is a certified Vinyasa and Hatha yoga instructor and practices daily to strengthen and rejuvenate her body, mind, and spirit.



William Soscia, MD

Dr. William Soscia is a graduate of the U.S. Military Academy at West Point. He is a decorated Army officer, having served in the Persian Gulf War in Iraq. Following his military career, Dr. Soscia was admitted to the University of Florida College of Medicine, where he graduated with honors in research and was elected to the Alpha Omega Alpha Medical Honor Society.

Dr. Soscia has extensive experience in cataract and lens replacement surgery with advanced premium intraocular lenses. He also is experienced in refractive procedures such as LASIK, CK and refractive lens exchange. Dr. Soscia has published papers and has given many lectures at national meetings on topics in refractive surgery as well as cataract surgery and intraocular lens technology. He also serves as a Clinical Assistant Professor at LECOM.

Board-certified by the American Board of Ophthalmology, Dr. Soscia is a member of the American Medical Association, Florida Medical Association, Manatee Medical Society, the American Academy of Ophthalmology, and the American Society of Cataract and Refractive Surgery (ASCRS).

Dr. Soscia lives in Bradenton with his wife, Karen, and their two daughters, Sarah and Maria. He is dedicated to practicing Kung Fu, studying the Northern Shaolin-Mi Jong style. He also enjoys weightlifting, running, and fishing.

SPEAKERS



Joaquin De Rojas, MD

Dr. Joaquin De Rojas is a board-certified, fellowship-trained cataract, refractive and corneal surgeon who also serves as the Director of Cornea and Ocular Surface Disease at Center For Sight. He earned his bachelor's degree from Boston College, graduating at the top of his class and from the Honors Program, and then received his medical degree from the Perelman School of Medicine at the University of Pennsylvania. He completed his surgical internship and ophthalmology residency training at Columbia University Medical Center, where he was Chief Surgical Resident, followed by a Cornea, External Diseases, and Refractive Surgery fellowship at the Johns Hopkins Wilmer Eye Institute.

Dr. De Rojas specializes in premium cataract and lens replacement surgery, as well as laser vision correction with LASIK, Epi-LASEK and implantable lenses. He is an expert in the diagnosis and management of severe dry eye and ocular surface disease, Fuchs' Dystrophy and Keratoconus. Dr. De Rojas employs the most advanced treatments available for his patients including Corneal Cross-Linking and corneal transplantation with Descemet Membrane Endothelial Keratoplasty (DMEK). Furthermore, Dr. De Rojas performs minimally invasive glaucoma surgery (MIGS) and often attends to patients with issues from prior laser, cataract or corneal surgeries.

Dr. De Rojas has extensive scientific research experience, authoring peer-reviewed publications, chapters, reviews, editorials, and paper presentations. In addition, he has presented his research at national and international academic conferences and has received funding from the National Institute of Health. He is a member of the American Academy of Ophthalmology, the American Society for Cataract and Refractive Surgery, and the International Society of Refractive Surgery.

In his spare time, Dr. De Rojas enjoys exercise, golf, outdoor activities, travel, as well as helping design medical and surgical devices. He and his wife Priya, also an ophthalmologist, and daughter Isabella are new to the area and are happy to call Sarasota home.

UPCOMING CONFERENCES



Annual Ocular Disease Update March 18, 2023

Delaware Country Club
510 S Country Club Rd
Muncie, IN 47302



Mid-Winter Getaway April 14-16, 2023

Arizona Grand Resort & Spa
8000 S. Arizona Parkway
Phoenix, AZ 85044



Rosenberg OEC European Conference May 25-27, 2023

Art Hotel Heidelberg
D 69117 Heidelberg,
Grabengasse 7
Heidelberg, Germany

UPCOMING CONFERENCES



**Sunshine State
Summer Conference
June 16-18, 2023**

**Orlando World Center Marriott
8701 World Center Drive
Orlando, FL 32821**



**Mackinac Island OEC
Summer Meeting
August 18-20, 2023**

**Mission Point Hotel
One Lakeshore Drive
Mackinac Island, MI 49757**



**Music City Fall Classic
October 20 - 22, 2023**

**Hilton Doubletree
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*Pivotal study designs: Two Phase 3, randomized, multicenter, parallel-group studies, APOLLO and LUNAR, evaluating noninferiority of once-daily VYZULTA vs twice-daily timolol maleate 0.5% in patients with open-angle glaucoma or ocular hypertension. Primary endpoint was IOP measured at 9 assessment time points in study eye. APOLLO (VYZULTA, n=284; timolol, n=133) and LUNAR (VYZULTA, n=278; timolol, n=136).^{2,3}

INDICATION

VYZULTA® (latanoprostene bunod ophthalmic solution), 0.024% is indicated for the reduction of intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

IMPORTANT SAFETY INFORMATION

- Increased pigmentation of the iris and periorbital tissue (eyelid) can occur. Iris pigmentation is likely to be permanent
- Gradual changes to eyelashes, including increased length, increased thickness, and number of eyelashes, may occur. These changes are usually reversible upon treatment discontinuation
- Use with caution in patients with a history of intraocular inflammation (iritis/uveitis). VYZULTA should generally not be used in patients with active intraocular inflammation
- Macular edema, including cystoid macular edema, has been reported during treatment with prostaglandin analogs. Use with caution in aphakic patients, in pseudophakic patients with a torn posterior lens capsule, or in patients with known risk factors for macular edema
- There have been reports of bacterial keratitis associated with the use of multiple-dose containers of topical ophthalmic products that were inadvertently contaminated by patients
- Contact lenses should be removed prior to the administration of VYZULTA and may be reinserted 15 minutes after administration
- Most common ocular adverse reactions with incidence $\geq 2\%$ are conjunctival hyperemia (6%), eye irritation (4%), eye pain (3%), and instillation site pain (2%)

For more information, please see Brief Summary of full Prescribing Information on adjacent page.

References: **1.** VYZULTA Prescribing Information. Bausch & Lomb Incorporated. **2.** Weinreb RN, Scassellati Sforzolini B, Vittitow J, Liebmann J. Latanoprostene bunod 0.024% versus timolol maleate 0.5% in subjects with open-angle glaucoma or ocular hypertension: the APOLLO study. *Ophthalmology*. 2016;123(5):965-973. **3.** Medeiros FA, Martin KR, Peace J, Scassellati Sforzolini B, Vittitow JL, Weinreb RN. Comparison of latanoprostene bunod 0.024% and timolol maleate 0.5% in open-angle glaucoma or ocular hypertension: the LUNAR study. *Am J Ophthalmol*. 2016;168:250-259.



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References: 1. Rao P et al. *Ophthalmology*. 2018;125(4):522-528. 2. Domalpally A, Clemons TE, Bressler SB, et al. *Ophthalmol Retina*. 2019;3(4):326-335.

See website for FDA Indication for Use.



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Laura Periman, MD



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- Serial Systolic and Diastolic IOP
- Ocular Pulse Amplitude
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Ophthalmodynamometry

- Central Retinal Artery Pressure
- Intraocular Pressure
- Ocular Perfusion Pressure
- Vascular Disease Risk Assessment
- Vascular Disease Management



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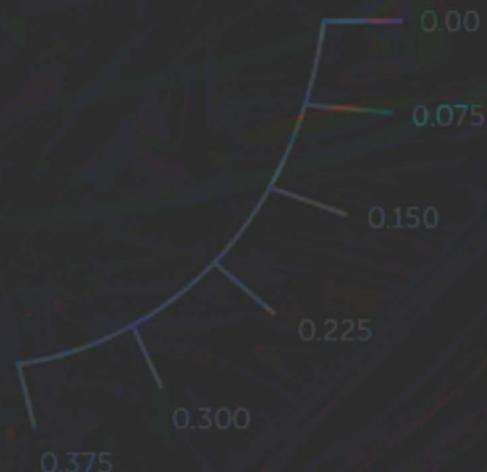
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FYSH combines the latest runway trends with the colors of the season, resulting in bold frames featuring fun hues, intricate patterns, and eye-catching shapes.



EVATIK

With equal focus on fit, function and aesthetics, EVATIK eyewear for men strikes the perfect balance between comfort and luxury.



KLIiK denmark

Inspired by the modern aesthetic of Scandinavian design, KLIiK denmark eyewear is designed specifically for men and women requiring a fit for the narrow PD.



ONE TRUE PAIR

OTP is designed for the Millennial and Gen-Z consumer with an appreciation for unique and environmentally friendly eyewear at an affordable price point.



Superflex®

The Superflex® collection is an affordable lifestyle collection. Designs range from elegant classics to contemporary for both men and women.



Superflex® TITAN

Superflex® TITAN offers the great styling of the Superflex® collection in titanium. The collection is strong, lightweight and hypoallergenic for both men and women.



Superflex® kids

Superflex® KIDS frames are designed for both fit and fun. They are constructed with spring hinges for extra durability, comfort and fit.



LIFE ITALIA Kids

Life Italia Kids frames are made in Italy and offer comfort and fit in each pair. Materials are anti-allergenic, weather, temperature resistant, and durable. All styles come with a head strap.